



SYMBIOSIS INSTITUTE OF MEDIA AND COMMUNICATION

Symbiosis International (Deemed University)

(Established under Section 3 of the UGC Act 1956)

Re-accredited by NAAC with 'A' Grade (3.58/4) | Awarded category - I by UGC

Founder : Prof. Dr. S. B. Mujumdar M.Sc. Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

Powerful creation of humanitarian ideas and messages- using Data and Technology – for social good

SIMC students learn the theories and skills of communicating through various forms and media. This theoretical capability is amplified by the institution through the use of data and interactive technology towards humanitarian causes. Through this process we inculcate knowledge, skills and the right attitude among students, thus contributing to the society while professionally training the students, creating skills and value for the students, the institute and the community at the large.

Some of the initiatives through which this has been achieved include:

- **The I- Doc Project-** The partners in this project (Salisbury University, Symbiosis Institute of Media and Communication (SIU), American Geological Institute) will collaborate in the development of short and long-term courses on interactive documentary (iDoc) filmmaking that incorporate the instructional approach known as place-based education. This project will provide university instructors with techniques, tools, skills, and knowledge to encourage civic engagement with respect to sites that are important to their communities through the creation of interactive documentaries.
- **I-vote-** A group of data journalism students from SIMC worked on an open source data analysis project built around the 2019 Lok Sabha elections called i-Vote. The central idea was to move away from proprietary data and move towards a knowledge common. They put out data stories that were free to use and share. This was done in collaboration with the News Website- NewsLaundry. <https://www.facebook.com/ivote.io/>,
- **Google Trusted Media Partnership for Debunking Fake News-** SIMC is a Google trusted media partner for debunking fake news. SIMC faculty are involved with Google News Lab in this initiative. As part of the same they train for the activity and then further train SIMC students and working journalists in the tools of debunking fake news. As a result of this partnership, SIMC students have debunked more than ten fake news stories in a short span.

Dy. Director

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